



Cacao Barry announces 100% sustainable cocoa beans in all its products

Cacao Barry is proud to announce that from now on, all the beans for its chocolates and cocoa-based products (baking sticks, gianduja, drops...) are sustainably sourced: more than 1,000 references support the Cocoa Horizon* foundation.

Thanks to its contribution to this foundation, Cacao Barry continues its commitment to improve the lives of farmers and their families, eradicate child labor and have a positive impact on deforestation and its carbon footprint.

In 5 years, thanks to the actions implemented, 72 500 t of CO₂ sequestered, 64,920 farmers have been lifted out of poverty and 87% of children aged between 5 and 17 are now in school.

«Being able to offer 100% sustainably sourced cocoa beans is an important achievement and milestone to step up the protection of the cacaofruit biodiversity, its environment and significantly improve the quality of life of the people that care for it and build their life farming it. Working with Cocoa Horizons primarily focused on the Western African region signals that we do not turn our back to the most complex and important cacao region. We face it head on and work with more than 500 000 farmers locally to reforest and bring real solutions to air quality, aiming to be deforestation free and carbon positive by 2025. With the support of chefs, together we continue this crucial journey to protect the world of cacao as to let Nature thrive.»

Ramon Morato, Cacao Barry Creative Director

*The Cocoa Horizon Foundation was established in 2015 and is independently audited by PricewaterhouseCoopers LLP (PwC).



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Andrea Doucet Donida, Cacao Barry Global Brand Leader





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